



FOR IMMEDIATE RELEASE:

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PJs and Eggs Event Benefits Nationwide Children's Hospital
Ohio's egg farmers partner with local restaurants to offer breakfast for dinner

COLUMBUS – Eleven central Ohio restaurants that usually are open for breakfast and lunch only re-opened their doors from 5 p.m. to close on Friday, November 2, to serve up a first-of-its-kind celebration starring the incredible edible egg and one worthy cause.

Guests of all ages participated in the celebration, donning their favorite family-friendly PJs and donating more than \$1,200 in monetary contributions and 800 pairs of pajamas to patients at Nationwide Children's Hospital. In exchange for their donated pajamas, diners received a dozen eggs from Ohio's egg farmers and a chance to win gift certificates and other prizes.

The inaugural event was sponsored by Ohio's egg farmers, and many of Ohio's egg farmers were in attendance at various restaurants to talk with guests about egg farming in Ohio. Ohio ranks number-two in the nation in egg production - second only to Iowa – and produces more than 7.6 billion eggs per year.

“Pajamas and eggs are two things that go well together any time of day and any day of the week,” said Jim Chakeres, executive vice president of the Ohio Poultry Association. “We're excited to have partnered with some of central Ohio's favorite restaurants to celebrate breakfast for dinner, especially nutritious and wholesome eggs, all to support a great cause.”

Restaurants that participated in PJs and Eggs included the six Sunny Street Café Columbus locations, Beechwold Diner, Café Creekside, German Village Coffee Shop, Jack & Benny's, and Jack's Sandwich Shop.

Eggs provide 13 essential nutrients, while only containing about 75 calories. Additionally, new USDA data shows that one large egg is now 14 percent lower in cholesterol (down from 215 mg to 185 mg), and 64 percent higher in vitamin D than previously recorded. At an average retail cost of less than 17 cents apiece, eggs are one of the most affordable sources of high-quality protein per serving in today's marketplace.

For more information about the event, visit www.PJsandEggsOhio.com. Or, for more information about Ohio's egg farms, visit www.OhioEggs.com.

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***EDITOR'S NOTE: Photos are available upon request.*