



FOR IMMEDIATE RELEASE:
May 29, 2015

OHIO CHEFS ENCOURAGED TO COMPETE FOR MOST EGG-CELLENT RECIPES
Ohio Poultry Association to sponsor new culinary contests, family fun activities at 2015 Ohio State Fair, entries must be submitted by June 20

COLUMBUS, Ohio (May 29, 2015) – Summer in Ohio means warm weather, cooling down by eating favorite local ice creams, and visiting the Ohio State Fair. At the 2015 fair, which runs from July 29 through August 9, the Ohio Poultry Association (OPA) will be offering Ohio cooks opportunities to compete in two new culinary competitions and three new family fun activities all featuring the incredible egg.

“The fair gives us the opportunity to showcase the state’s outstanding egg industry while giving fairgoers a fresh taste of Ohio-produced food,” said Jim Chakeres, OPA executive vice president. “Known as nature’s perfect food, eggs contain only 70 calories, are an excellent source of high-quality protein, and are packed with 13 essential nutrients – all for about 15 cents per egg.” Recent recommendations from the 2015 Dietary Guidelines Advisory Committee also state that eggs are naturally rich in vitamins and minerals and that dietary cholesterol is no longer a nutrient of concern.

Eggs are extremely versatile and during the fair, Ohio cooks will share their homemade recipes on Saturday, Aug. 1, during two new contests: Devilishly Good and an Eggstra, Eggstra! competition.

The Devilishly Good competition will kick-off at 10 a.m. on Aug. 1 in the Rhodes Center with a “heat” for local celebrities, followed by classes for amateurs and professionals. During the challenge, contestants will be provided with eight hard-boiled eggs and then have 30 minutes to develop their recipe, prepare on-site and serve 12 deviled egg halves for the judges. Contestants are required to bring all other ingredients and garnishes to be used for the filling. The Kroger Company is also a sponsor of this competition.

Also this year, culinary connoisseurs can compete in six different classes during the “Egg-stra, Egg-stra!” culinary competition, which takes place from 1 to 2 p.m. and a judging time beginning at 2 p.m. on Aug. 1 in the Rhodes Center. Cooks may enter two homemade dishes per class, although each entry must be distinctively different. Classes include: egg casserole, frittata or quiche, brownie, cupcake, cheesecake and the buckeye champions challenge. In addition to OPA, the American Dairy Association Mideast and The Kroger Company are also sponsors.

All dishes will be judged based on taste, creativity and presentation. Winning entries will be displayed the day of the competition and then replaced with a photo of the entry. To enter into any of the competitions, visit www.OhioStateFair.com/Culinary, entries must be submitted by Saturday, June 20.

To make Aug. 1 an overall egg-cellent day, fairgoers are also invited to participate in new family fun activities, including a traditional egg toss and an egg eating challenge. Fairgoers are also invited to participate in a decorated egg contest in the Sanfillipo Culinary booth on Aug. 1 with delivery between 12 and 12:30 p.m. and a judging time of 1 p.m. Only decorated blown-out chicken eggs will be accepted. For more information about these events, visit www.OhioStateFair.com.

Ranking second in the nation for egg production, Ohio produces more than 8 billion eggs each year with a value of more than \$574 million. Ohio egg farmers make egg safety a top priority and are proud to provide Ohioans with high-quality, wholesome eggs.

For more information about Ohio’s egg and poultry communities, please visit www.OhioEggs.com.

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